

The Compound Chronicle

No.5 April 2012

The Official Newsletter of the Victorian Steam Locomotive Company P/L



A conceptual image of V499 hauling a freight as the sun sets. Image - Zec Murphy

Financing the V499 Project

Since we launched the V499 Project in June 2011, many people have been asking and wondering this question: "How is the V499 Project going to be financed?" There are two methods that the VSLC are predominantly using to raise funds, and none of them involve typical fundraising ideas such as selling raffles tickets, books, DVDs or photographs. Instead we have put two strategies into place.

The first of these is a weekly \$5 donation from anybody, and from anywhere in the world, who would love to get involved with this unique project. This system of raising capital was highly successful for the A1 Steam Locomotive Trust when they were building 60163 Tornado. The way we have approached it, \$5 a week is not a huge sum of money for an individual however when you spread that amount out over hundreds of people who could support a project such as this, then the figures escalate dramatically over a 12 month period and beyond (see previous editions of TCC for the sums)

The second, and primary, way of financing the locomotive is through the Victorian Steam Locomotive Company itself. The VSLC business has been set up to provide businesses of all sizes marketing and advertising on a global scale through the means of modern media; social media, video media and digital media. The power of the internet has been proven time and time again, and will continue to do so. Just look at the celebrity singers, bands and actors who have been 'discovered' just by using the internet to their advantage.

As simple as this sounds, a vast majority of businesses do not know how to use this kind of media to promote themselves. And this is where the VSLC steps in by offering a service where we provide global branding through social media. Advertising through the V499 Project for a company lasts for 5 years at a very attractive figure for any type of business, and of any size. We have come up with payment plans that range from 12 months, 24 months and 5 years, and as well as advertising, companies enjoy other benefits too.

Continued...

Visitors to our website would have noticed the 'Welcome Pack' tab. This area is password protected, however within these pages are contained all the information on the V499 Project and advertising strategies and benefits for businesses.

Realistically this project is very involved, requiring constant planning, meetings, detailing and a multitude of other factors. There is design work to be carried out, planning, accreditation, certification. The cost of the build is well into the millions, and knowing that kind of money can not be raised from individuals donating \$5 a week alone, we have set up our advertising business.

Screw-It-Screws in Melbourne is one such business that has come on board, so please click on their website in the Sponsor Links tab on our website. If you run a business, or know anyone who does, and are interested in how the VSLC can offer you global awareness for a 5 year period, then please email us at info@vicsteam.com

Support So Far

To date we have 15 individuals who are supporting the V499 Project with \$5 a week. That means that over the course of 12 months we will be accumulating \$3,900. This is a great start to the project since our public launch in June 2011, we're sure you'll agree, however we do require more assistance.

Including yourself there are currently 85 people registered to receive this newsletter. If all 85 were donating, that would be a healthy \$22,100 a year so far. So, if you would love to see V499 transform from the drawings and into reality, please subscribe to the project. To become a financial supporter of the V499 Project, simply visit our website and click on the PayPal 'Subscribe' button located on the right side of every page. With your assistance we will build V499!

[Subscribe](#)



Trainz Simulator version of V499

On the front page of this edition of TCC you can see a computer generated image of V499 hauling a freight train. This V class has been available in Trainz Railroad Simulator, however there are now plans to create a new highly detailed version of V499, as built, for the program. We are currently in discussions with the 3D artist who made the V

class in the earlier picture to create this high detail simulator add-on and we have provided him with detailed photographs and drawings of the 1899 designed V499. This new version of the V class for Trainz is still in the planning stages.

Our Sponsors

Please show your support to the companies listed, who are supporting the V499 Project. Their contact information can be found on the Sponsor Links page on our website. www.vicsteam.com

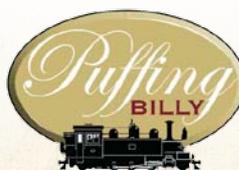


LOCOMOTIVE RESTORATION GROUP Inc.

Registered Number A0045012U ABN 55 181 881 867



Distributor of Sachys Robertson Screws and Tools



AUSTRALIAN RAILS